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Novel Food

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About it



Novel Food is defined as food that had not been consumed to a significant degree by humans in the EU before 15 May 1997.

'Novel Food' can be newly developed, innovative food, food produced using new technologies and production processes, as well as food which is or has been traditionally eaten outside of the EU.

They are important to improve our health and wellbeing in new ways not guaranteed by the traditional foods already present in our markets.



A little bit of law

For the EU a novel food must be:

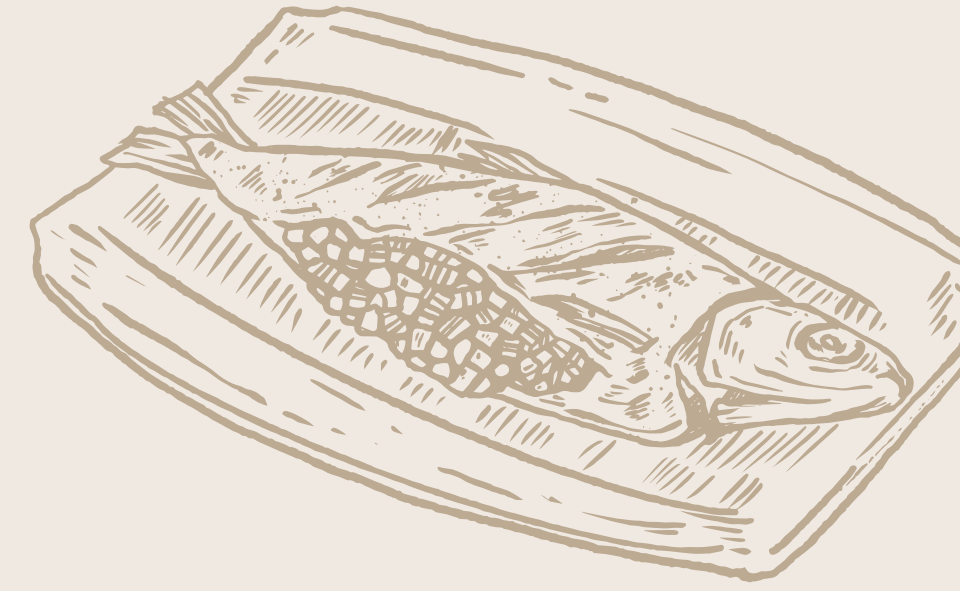
- non-toxic
- have proper labeling
- not be nutritionally disadvantageous compared to other foods



Example of novel food

- Cultured meat
- Edible insects
- Jellyfish
- Seaweed

Cultured meat



Cultured meat is a cellular agriculture product produced by culturing animal cells in vitro.